



2024 AKVMA Symposium

Please Join Us

September 27—29, 2024



**Hotel Captain Cook
939 W 5th Avenue
Anchorage, Alaska**

Showcase Your Products and Services

Meet and Connect with Prospective Customers

Strengthen Your Bond with Existing Customers

Strengthen (or establish) Your Brand

TRADESHOW BOOTH INFORMATION

Please Join Us

You are invited to participate in the Alaska State Veterinary Medical Association's annual symposium of professionals in veterinary medicine. The AKVMA has a long and rich history of providing excellent continuing education in an inviting atmosphere of collegiality.

Our tradeshow is the perfect opportunity to connect with veterinary professionals. There's plenty of exhibit time to showcase your products and services. This year's event is Sept. 27—29, 2024.



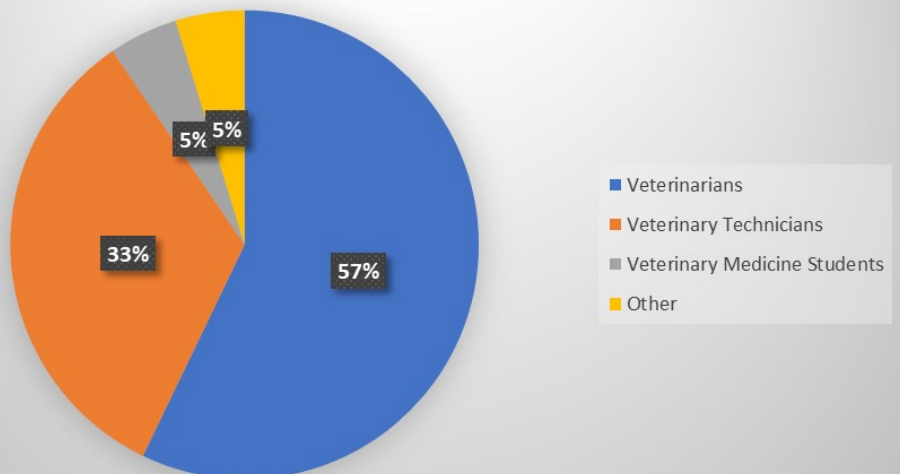
EXHIBITOR FEE

The cost for vendor space at the AKVMA Symposium is \$600 per booth (admits 2 company representatives). Booth spaces are available first, for our sponsors and then assigned on a 1st-come 1st serve basis. **Register early to guarantee a space. Registration information is on page 5.**

Our diamond, platinum, and gold sponsors receive a discount on the booth fee. [Link for sponsor information.](#)

Expected Attendance 150—160 Veterinary Professionals

Attendees

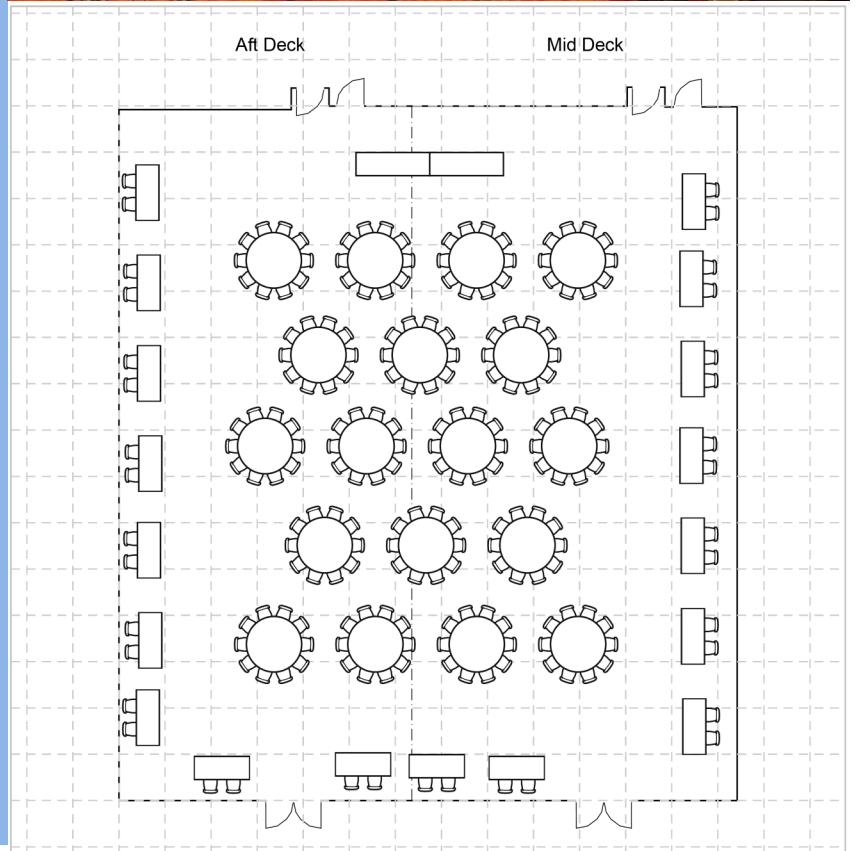


BOOTH INFORMATION

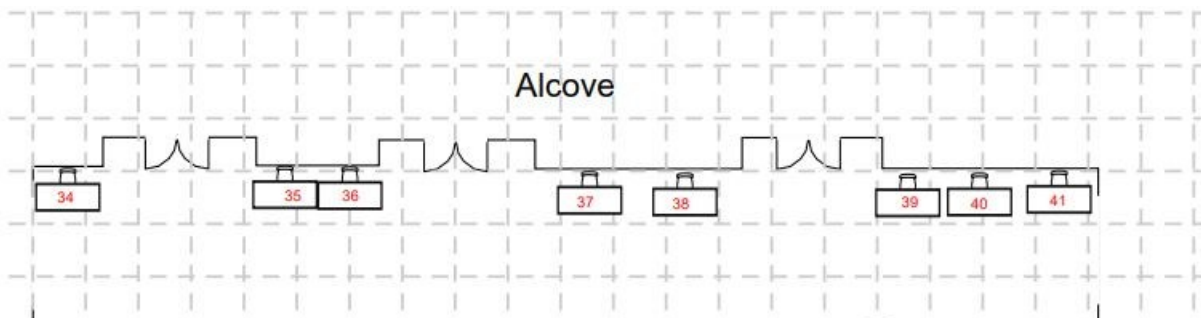
- One 6 feet X 30 inches table/booth
- Table covered with black spandex
- Booth fee includes 2 representatives
- 18 booths are available around the perimeter of the Aft Deck/Mid Deck rooms where meals/snacks will be served during the symposium.
- Additional overflow booths will be placed in the Alcove area immediately outside the entrance doors to the Aft Deck/Mid Deck rooms.
- Exhibitor materials are allowed on the booth table and directly behind the table as shown. There is limited space between exhibitor tables and there is not pipe and drape separating the exhibitor tables.

Booths will be reserved first, for our sponsors, and the remaining booths will be available on a first come first serve basis.

Register early for a space. The registration form is on page 5.



Overflow Booths are In the Alcove Area Outside of Aft Deck, Mid Deck, and Fore Deck



ADDITIONAL INFORMATION

Exhibitor Schedule

Friday, September 27, 2024

Set up Exhibits

Noon –5:30pm

Exhibits Open

6–7:15pm

Saturday, September 28, 2024

Exhibits Open

7–8am

9:50–10:20am

12–1:30pm

3:10–4:00pm

Sunday, September 29, 2024

Exhibits Open

9:50–10:30am

12–1:15pm

Tear Down Exhibits

1:15pm

Lodging

Single or Double Occupancy at the Hotel
Captain Cook

Conference Rate: \$160/night plus taxes*
Must be **booked by Sept. 5, 2024** for
conference rate.

Booking Link

[Alaska Veterinary 2024 Annual Symposium](#)

Booking Code; AKVET24



Exhibitors in 2023

American Regent Animal Health
Antech Diagnostics/Sound Imaging
AVMA Life

Bank of America Practice Solutions
Bionote

Boehringer Ingelheim Animal Health
Christian Veterinary Mission
Companion Animal Health
Dechra Veterinary Products

Esaote North America
Hope Veterinary Specialty Services

IDEXX

K-Laser

Lakefield Veterinary Group
Merck Animal Health

Nutramax Laboratories Veterinary Sciences, Inc.
Polar Eyes Veterinary Ophthalmology
Torigen Pharmaceuticals

Trupanion

USDA APHIS Veterinary Services

VetTriage

Zoetis Petcare

AKVMA Tradeshow Registration Form—Hotel Captain Cook—Anchorage Sept. 27—29, 2024 (Please register by August 9, 2024)

Company Name: _____ Tradeshow Coordinator: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Email: _____ Phone: _____

Booth Fee:

_____ \$600 One 6ft X 30in table; 2 representatives per booth

Includes table covering, waste can, two chairs (note: electrical power is an add on)

Optional Add Ons:

_____ \$25 (power) - fee is waived if you are a sponsor

_____ \$250 per each additional representative above two (1 additional representative is FREE for a Diamond sponsor)

Will you bring a door prize? (info on pg. 7) _____ Yes _____ No

Company/Organization and representatives agree to abide with all exhibitor rules (listed on page 6 and 7 of this packet.

Must Check: Yes

Electrical power needed? (includes extension cord under booth table)

_____ Yes, I need electrical power

_____ No, I don't need electrical power

List your competitors (we'll try to place them away from your booth)

List names of representatives attending the trade show (Two representatives are included in a booth registration)

1. _____ Email: _____ Phone: _____

2. _____ Email: _____ Phone: _____

Additional representatives (\$250 per additional representative) - Diamond Sponsor (Fee waived for one additional rep.)

1. _____ Email: _____

2. _____ Email: _____

Provide a brief description of your company's services that will be listed in the tradeshow brochure for attendees:

No refunds after August 9, 2024
(75% refund prior to Aug. 9, 2024)

Payment Type

Check _____ Credit Card _____

(Make payable to AKVMA)

Send Payment To:

Fax: 1-701-751-4451

Mail: AKVMA

PO Box 1231

Bismarck ND 58502-1231

Credit Card Information: AKVMA will email you a receipt once payment is processed.

Name on Card: _____

Card Number: _____ CVV: _____ Expiration: _____

Billing Address: _____

Signature: _____

Amount Authorized: _____

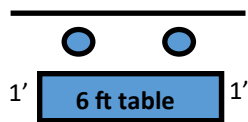
Email to Send Receipt: _____

Phone number to call if questions: _____

Exhibitor Rules for AKVMA Tradeshow Sept. 27—29, 2024

1. Only one company may be represented at a tradeshow booth. Each exhibitor MUST be an employee of the company or organization exhibiting.
2. AKVMA is not responsible for loss of any company or personal items that are left at your booth. It is recommended that you not leave any items of value at your booth when unattended.
3. AKVMA will reserve booths for sponsors first and the remainder of the tables will be on a first come first serve basis. The AKVMA reserves the right to reject any applicant or vendor.
4. The booths will be located primarily on the perimeter of the exhibit hall with overflow directly outside of the exhibit hall. The hotel does not allow any taping, pinning, or adhering of any items to the hotel walls.
5. **Interference Prohibited**—Excessive noise, bothersome lighting or other use by vendor which interferes with the exhibition space used by other vendors is prohibited, as is the creation or maintenance by vendor of any dangerous or hazardous condition or situation.

6. **Booth information and restrictions for purchased booths is as follows:**



Standard Booth Space

Standard Booth:

- Includes 2 chairs (two representatives are included in the standard booth fee).
 - Includes 1 - 6 ft. X 30 in. table (black table spandex provided).
 - Must order electrical power (ad on fee of \$25 for non-sponsors) on registration form
 - Vendor materials allowed on booth table or directly behind the table only.
 - The 1 ft. space on the sides of the table must be kept open for a walk space between booths.
7. Registration and payment for a booth must be received by August 9, 2024. Registration for a booth may be made prior to submitting payment however in order to reserve the booth, the payment must be received by AKVMA on or before August 9, 2024. Registration with payment after August 9, 2024 may be considered if booth space at the tradeshow is still available.
 8. AKVMA will assign the vendor to a booth space. AKVMA reserves the right to reassign or change your booth location after it has been assigned.
 9. Vendor acknowledges the Alaska State Veterinary Medical Association (AKVMA) and the AKVMA symposium provide no insurance covering vendor's property. It is the vendor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the AKVMA symposium.

Booth Cancellation Policy

- **Cancellation must be made in writing to info@akvma.org. Written cancellations made by August 9, 2024 will receive a 75% refund of the booth payment made.**
- **Cancellations after August 9, 2024 or a NO SHOW will not receive a refund of the booth payment made.**

Hours of Operation

Vendor shall have their exhibit completely assembled by 5:30pm (Alaska time) and ready to open at 6pm on Friday, September 27, 2024. Vendors shall staff their booth during all tradeshow hours during the conference. Vendors shall not begin disassembling their exhibit until 1:15 pm on Sunday, September 29, 2024. The tradeshow schedule is listed on page 4.

Exhibitor Rules Continued...

Indemnification

Vendor shall indemnify and hold harmless the Alaska State Veterinary Medical Association and the 2024 AKVMA Symposium Meeting and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by vendor's use of the premises, the conduct of vendor's business or from any activity or work done, permitted or suffered by vendor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

Door Prize Information

There is an option to donate a door prize for the tradeshow. If you are able to contribute a door prize please check, YES, on the exhibitor registration form.

Door prizes from exhibitors (thank you to those that can support us in this way!) will be placed on a door prize table so we can showcase them to attendees. AKVMA will conduct a drawing for the prizes near the end of the conference and only those that visit the booths will be eligible to win. Use your creativity and donate an item or items of your choice. It is always fun to see the amazing prizes that exhibitors put together; no specific dollar amount is suggested for the door prizes. AKVMA appreciates your support for door prizes; participants love winning them, and the prizes help us incentivize participants to get around to all the exhibitor tables.

Shipping of Exhibit Materials

Ship to (no more than 10 days prior to the event set-up):

Hotel Captain Cook
939 West 5th Ave
Anchorage AK 99501

Mark exhibits with your name, AKVMA Symposium, and ATTN: Your Name and/or Company. Upon arrival to the hotel ask the desk clerk to direct you for pickup of your packages

Questions:

Pat Anderson—AKVMA Executive Director
P | 907.205.4272 F | 701.751.4451
E | info@akvma.org