2023 AKVMA Symposium
Please Join Us
October 6\textsuperscript{th}–8\textsuperscript{th}, 2023

Hotel Captain Cook
939 W 5\textsuperscript{th} Avenue
Anchorage, Alaska

Showcase Your Products and Services
Meet and Connect with Prospective Customers
Strengthen Your Bond with Existing Customers
Strengthen (or establish) Your Brand
TRADESHOW BOOTH INFORMATION

Please Join Us

You are invited to participate in the Alaska State Veterinary Medical Association’s annual symposium of professionals in veterinary medicine. The AKVMA has a long and rich history of providing excellent continuing education in an inviting atmosphere of collegiality.

Our tradeshow is the perfect opportunity to connect with veterinary professionals. There’s plenty of exhibit time to showcase your products and services. This year’s event is Oct. 6—8, 2023.

EXHIBITOR FEE

The cost for vendor space at the AKVMA Symposium is $600 per booth (admits 2 company representatives). Booth spaces are available first, for our sponsors and then assigned on a 1st-come 1st serve basis. Register early to guarantee a space. Registration information is on page 5.

Our diamond, platinum, and gold sponsors receive a discount on the booth fee. More info on sponsorships here.
**BOOTH INFORMATION**

- One 6 feet X 30 inches table/booth
- Table covered with black spandex
- Booth fee includes 2 representatives
- 18 booths are available around the perimeter of the Aft Deck/Mid Deck rooms where meals/snacks will be served during the symposium.
- Additional overflow booths will be placed in the Alcove area immediately outside the entrance doors to the Aft Deck/Mid Deck rooms.
- Exhibitor materials are allowed on the booth table and directly behind the table as shown. There is limited space between exhibitor tables and there is not pipe and drape separating the exhibitor tables.

Booths will be reserved first, for our sponsors, and the remaining booths will be available on a first come first serve basis.

Register early for a space. The registration form is on page 5.

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Overflow Booths are In the Alcove Area Outside of Aft Deck, Mid Deck, and Fore Deck
Exhibitor Schedule

**Friday, October 6, 2023**
- **Set up Exhibits**
  Noon – 5:30 pm
- **Exhibits Open**
  6 – 7:15 pm

**Saturday, October 7, 2023**
- **Exhibits Open**
  7 – 8 am
  9:50 – 10:20 am
  12 – 1:30 pm
  3:10 – 4:00 pm

**Sunday, October 8, 2023**
- **Exhibits Open**
  9:50 – 10:20 am
  12 – 1:30 pm
- **Tear Down Exhibits**
  1:30 pm

**Lodging**

Single or Double Occupancy at the Hotel Captain Cook

Conference Rate: $150/night plus taxes
Must be booked by Sept. 15, 2023 for $150 room rate available for lodging during any of the dates 10/3-10/11.

**Booking Link**
AKVMA Symposium 2023
Booking Code; AKVMA23

Exhibitors in 2022

- AmeriVet Veterinary Partners
- Antech Diagnostics
- AVMA Life
- Boehringer Ingelheim Animal Health USA
- Companion Animal Health
- Dechra Veterinary Products, LLC
- Credit Collections Bureau
- Elanco Animal Health
- Hill’s Pet Nutrition, Inc.
- IDEXX
- Land & Seas Laboratory
- Matanuska-Susitna College
- Nutramax Laboratories Veterinary Sciences, Inc.
- Nestle Purina
- Sage Veterinary Centers/Veterinary Specialists of Alaska
- Thrive Veterinary Surgical Services
- Torigen Pharmaceuticals
- Trupanion
- VetTriage
- Zoetis Petcare
**AKVMA Tradeshow Registration Form—Hotel Captain Cook—Anchorage**  
**October 6th—8th, 2023 (Please register by August 21, 2023)**

<table>
<thead>
<tr>
<th>Company Name: ___________________________________</th>
<th>Tradeshow Coordinator: ___________________________</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address: ___________________________________________</td>
<td>City: _______________ State: ________ Zip:__________</td>
</tr>
<tr>
<td>Email: _____________________________________________</td>
<td>Phone:__________________________________________</td>
</tr>
</tbody>
</table>

**Booth Fee:**

- $600 One 6ft X 30in table; 2 representatives per booth

Includes table covering, electrical power (if requested), waste can, two chairs

**Optional Add Ons:**

- $200 per each additional representative above two

**Will you bring a door prize? (info on pg. 7)**  
- Yes     - No

**Electrical power needed? (includes extension cord under booth table)**

- Yes
- No

**List your competitors (we’ll try to place them away from your booth)**

- _________________________________________  
- _________________________________________  
- _________________________________________

**Company/Organization and representatives agree to abide with all exhibitor rules (listed on page 6 and 7 of this packet).**

**Must Check: Yes □

**List names of representatives attending the trade show (Two representatives are included in a booth registration)**

1. ____________________________________________ Email: ____________________________ Phone:  _________________________
2. ____________________________________________ Email: ____________________________ Phone:  _________________________

**Additional representatives ($200 per additional representative)** - Diamond Sponsor (Fee Waived for two additional reps.) and Platinum Sponsor (Fee Waived for one additional reps.)

1. ____________________________________________ Email: ____________________________
2. ____________________________________________ Email: ____________________________

**Provide a brief description of your company’s services that will be listed in the tradeshow brochure for attendees:**

- __________________________________________________________________________
- __________________________________________________________________________
- __________________________________________________________________________
- __________________________________________________________________________

**No refunds after August 21, 2023**

**Payment Type**

- Check______  Credit Card______  
  *(Make payable to AKVMA)*

**Send Payment To:**

- Fax: 1-701-751-4451
- Mail: AKVMA  
  PO Box 1231
  Bismarck ND 58502-1231

**Credit Card Information:** AKVMA will email you a receipt once payment is processed.

- Name on Card: ____________________________________________
- Card Number: ____________________________________________ CVV: _______ Expiration: _______
- Billing Address: __________________________________________
- Signature: ________________________________________________
- Amount Authorized: __________________
- Email to Send Receipt: _____________________________________
- Phone number to call if questions: ______________________________

**Must Check: Yes □**
1. Only one company may be represented at a tradeshow booth. Each exhibitor MUST be an employee of the company or organization exhibiting.

2. AKVMA is not responsible for loss of any company or personal items that are left at your booth. It is recommended that you not leave any items of value at your booth when unattended.

3. AKVMA will reserve booths for sponsors first and the remainder of the tables will be on a first come first serve basis. The AKVMA reserves the right to reject any applicant or vendor.

4. The booths will be located primarily on the perimeter of the exhibit hall with overflow directly outside of the exhibit hall. The hotel does not allow any taping, pinning, or adhering of any items to the hotel walls.

5. **Interference Prohibited**—Excessive noise, bothersome lighting or other use by vendor which interferes with the exhibition space used by other vendors is prohibited, as is the creation or maintenance by vendor of any dangerous or hazardous condition or situation.

6. **Booth information and restrictions for purchased booths is as follows:**

   ![Standard Booth Space](image)

   - **Standard Booth:**
     - Includes 2 chairs (two representatives are included in the standard booth fee).
     - Includes 1 - 6 ft. X 30 in. table (black table spandex provided).
     - Power is available if ordered on registration form (extension cord provided).
     - Vendor materials allowed on booth table or directly behind the table only.
     - The 1 ft. space on the sides of the table must be kept open for a walk space between booths.

   7. Registration and payment for a booth must be received by August 21, 2023. Registration for a booth may be made prior to submitting payment however in order to reserve the booth, the payment must be received by AKVMA on or before August 21, 2023. Registration with payment after August 21, 2023 may be considered if booth space at the tradeshow is still available.

   8. AKVMA will assign the vendor to a booth space. AKVMA reserves the right to reassign or change your booth location after it has been assigned.

   9. Vendor acknowledges the Alaska State Veterinary Medical Association (AKVMA) and the AKVMA symposium provide no insurance covering vendor’s property. It is the vendor’s sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the AKVMA symposium.

**Booth Cancellation Policy**

- Cancellation must be made in writing to info@akvma.org. Written cancellations made by August 21, 2023 will receive a 95% refund of the booth payment made.

- Cancellations after August 21, 2023 or a NO SHOW will not receive a refund of the booth payment made.

**Hours of Operation**

Vendor shall have their exhibit completely assembled by 5:30pm (Alaska time) and ready to open at 6pm on Friday, October 6, 2023. Vendors shall staff their booth during all tradeshow hours during the conference. Vendors shall not begin disassembling their exhibit until 1:30 pm on Sunday, October 8, 2023. The tradeshow schedule is listed on page 4.
Exhibitor Rules Continued...

**Indemnification**

Vendor shall indemnify and hold harmless the Alaska State Veterinary Medical Association and the 2023 AKVMA Symposium Meeting and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by vendor’s use of the premises, the conduct of vendor’s business or from any activity or work done, permitted or suffered by vendor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

**Door Prize Information**

There is an option to donate a door prize for the tradeshow. If you are able to contribute a door prize please check, YES, on the exhibitor registration form.

Door prizes from exhibitors (thank you to those that can support us in this way!) will be placed on a door prize table so we can showcase them to attendees. AKVMA will conduct a drawing for the prizes near the end of the conference and only those that visit the booths will be eligible to win. Use your creativity and donate an item or items of your choice. It is always fun to see the amazing prizes that exhibitors put together; no specific dollar amount is suggested for the door prizes. AKVMA appreciates your support for door prizes; participants love winning them, and the prizes help us incentivize participants to get around to all the exhibitor tables.

**Shipping of Exhibit Materials**

**Ship to (no more than 10 days prior to the event set-up):**

Hotel Captain Cook  
939 West 5th Ave  
Anchorage AK 99501

**Mark exhibits with your name, AKVMA Symposium, and ATTN: Your Name and/or Company.** Upon arrival to the hotel ask the desk clerk to direct you for pickup of your packages

**Questions:**

Pat Anderson—AKVMA Executive Director  
P | 907.205.4272  
F | 701.751.4451  
E | info@akvma.org